

# Arriva UK Bus

Arriva UK Bus operates services in London and the South East, the Midlands, Yorkshire, the North East, the North West and North Wales. Arriva offers a wide range of rural, urban and inter-urban bus services.



## Bus

Arriva entered the regional bus market in 1996 after the market outside London was deregulated and subsequently privatised during the 1980s. Operationally our focus is firmly set, as always, on our passengers, transport authority partners and other transport clients. We are constantly evolving to ensure we are

able to respond quickly to changing markets and customer needs so that we continue to grow successfully and sustainably. Our wealth of experience and our employees' skills underpin our ability to provide a wide range of relevant, market-shaping transport solutions that people want and will use.



## Key successes in UK

- Launched Demand Responsive Travel (DRT) service with our innovative ArrivaClick in Kent
- New energy efficient 'clean and green' depot for Rhyl, opened in March 2017 following a £3m investment
- £21m investment in new eco-friendly buses for Merseyside, including 51 hybrid, 12 electric and 9 gas buses
- Launched contactless payment on Arriva buses in the North East
- Proud member of the Liverpool City Region Bus Alliance, a formal partnership between Arriva, Stagecoach and Merseytravel
- Established new training academies in St Helens and Derby to train and upskills our workforce
- For its work with the Tees Valley Bus Network Improvements scheme, Arriva North East won Partnership of the Year at the North of England Transport awards in 2016.

**For more information about Arriva UK Bus visit:**  
[www.arrivabus.co.uk](http://www.arrivabus.co.uk)