

# **3SC Member's Webinar**

**12<sup>th</sup> July 2022**

## **Evaluation Report**

info@3sc.org  
0330 30 30 300  
www.3sc.org  
3SC, 6th floor, Marco Polo House,  
3-5 Lansdowne Rd, Croydon  
CR0 2BX

## Table of Contents

<b>1. Event Information</b> .....	3
1.1 Summary .....	3
1.2 Event Details .....	4
1.3 Programme .....	4
<b>2. Feedback</b> .....	5
2.1 How Did you hear about this event? .....	5
2.2 Why did you decide to attend? .....	5
2.3 Please rate the quality of the event .....	6
2.4 What was the most valuable part of the presentation to you? .....	6
2.5 Will you attend more Membership Events?.....	6
2.6 What topics would you be interested in for future Events? .....	6
2.7 What other Membership products or services could 3SC offer to support your organisation? ..	7
2.8 Do you have any additional comments or suggestions? .....	7

## 1. Event Information

---

### 1.1 Summary

The 3SC Member's Webinar took place on the 12<sup>th</sup> July 2022. The event was on the 'UK Shared Prosperity Fund'. This session briefed organisations with key information and knowledge on the current UKSPF landscape, and more crucially, what they can do now to ensure the voice of their organisation is heard. We heard from industry experts with many years of experience within the funding sector. By the end of the session delegates had a clear understanding of the steps and considerations required to ensure their organisations would be better represented to LA's.

47 people registered for the event as follows:

- 32 people attended (15 no shows)
  - 22 3SC Members
  - 6 Non members
  - 4 members of 3SC Staff.

This is the 11<sup>th</sup> webinar that 3SC has held for its members due to the ongoing restrictions of COVID-19 across the UK, and again it proved very popular with 3SC Members. The format for this Webinar was via the 'Microsoft Teams' platform hosted by our 2 speakers Leah Davies from NPC and Elizabeth Taylor from ERSA.

3SC Members were contacted via the 3SC Member's mailing list followed up by 3SC Membership Lead Paul Johnson. Non 3SC Members were also able to attend free of charge with the option for them to join our 3SC membership for future events. For this event Paul Johnson used the 'Eventbrite' website to allow the delegates to register on to the event. We then promoted the webinar on the 3SC Events LinkedIn page and the 3SC Website. Our Eventbrite dashboard informed us that we received 119 page views and 47 registrations. As a result of this event 3SC gained 6 new members (1 x Full & 5 x Associates)

The verbal feedback received from all the attendees at the session was very good. Attendees were sent an evaluation form via Survey Monkey after the session. 88% of delegates rated the overall event as 'Excellent', 12% rated as 'Good'.

100% of the attendees said they would like to attend future 3SC Member's Events. 66% of the attendees confirmed that they would attend e 3SC event 'in person'.

All of the presentation slides that were shared with the attendees have also been emailed, and the video of the session along with all previous events information and videos are made available to Full Members via the Member's area of the 3SC website. This will allow Full 3SC Members who were unable to attend to view the session at a later date.

## 1.2 Event Details

**Name:** UK Shared Prosperity Fund – Getting your voice heard.

**Presenters:** Leah Davies & Elizabeth Taylor

**Date:** 12<sup>th</sup> July 2022

**Location:** Webinar via Microsoft Teams

**Registrations via:** Eventbrite

## 1.3 Programme

<b>11:00</b>	<b>WELCOME</b> Kathryn Jellings, 3SC, Head of Employment Programmes
<b>11:10</b>	<b>Presentation #1</b> Leah Davies, Head of Policy & External Affairs – NPC. <ul style="list-style-type: none"> <li>• Levelling Up</li> <li>• What is the UKSPF</li> <li>• 3+ Pillars of the UKSPF</li> <li>• What's the process?</li> </ul>
<b>11:40</b>	<b>Presentation #2</b> Elizabeth Taylor – CEO, ERSA <ul style="list-style-type: none"> <li>• UKSPF – where we are today</li> <li>• How to make yourself known to your local lead authority/authorities</li> <li>• Make yourself known to your local MPs</li> </ul>
<b>12:10</b>	<b>Q&amp;A</b>
<b>12:25</b>	<b>ROUND UP AND CLOSE</b> Kathryn Jellings, 3SC, Head of Employment Programmes

## 2. Feedback

---

### 2.1 How Did you hear about this event?

Responses were as follows:

- Via an email from you.
- Direct Email
- Email
- Informed by 3SC
- Member of staff
- Email
- Details forwarded to me from a colleague
- 3SC mailing list
- 3SC email
- Via my 3SC e-mail notifications
- online

### 2.2 Why did you decide to attend?

Responses were as follows:

- Access info.
- Previous events have been informative and enjoyable
- Very relevant for the work we do
- To hear about the call to actions for the UKSPF
- It sounded very interesting and relevant to our work
- Funding opportunity
- because I wanted to find out more about the shared prosperity fund and to find out how we would access funding opportunities
- We have been reliant on local authority and ESF funding over the years and I needed to learn more about funding going forward as it may impact our business/delivery
- Wanted to know more about the subject
- This is a very important part of new provision, and some background and clarity that 3SC are known to have makes it a good event to attend.
- interested in UKSPF

## 2.3 Please rate the quality of the event

	Poor	Fair	Good	Excellent
<b>Overall Event</b>	0%	4%	29%	67%
Leah Davies session on 'What is UKSPF and what is the process?'	0%	0%	9% (1 person)	91%
Elizabeth Taylors session on Where we are today, and how to make your self-known	0%	9% (1 person)	28%	63%

(No 'negatives' were recorded from any of the delegates feedback forms).

## 2.4 What was the most valuable part of the presentation to you?

Responses were as follows:

- Timetable info.
- All equally helpful and brilliant.
- The insight from the speakers
- The actions that can be taken to move this forward
- Valuable information about the UK SPF and other forms of funding that may be available
- Information
- Leah's overview was excellent. Clear and concise
- Both guest speakers were very informative
- Leah Davies presentation - very well-paced and informative
- Elisabeth's suggestion of structure and content for notifying LA's, MP's etc.
- Actions we can do now

## 2.5 Will you attend more Membership Events?

100% - Yes | 0% - Maybe | 0% - Abstained

## 2.6 What topics would you be interested in for future Events?

- Responses were as follows:
- How to access cash donations from the corporate sector.
- Future proofing
- More on this topic would be great!
- Any

- Something on identifying and managing risk, not in the way of risk related to premises, though these are legitimate risk, more about risks to organisations and how you can mitigate against them. Would be interesting to get someone from the Local Authority Association to talk about how local authorities are working together to make best use of the UK SPF.
- Opportunities to work with 3SC more and join consortium bids
- Youth service provision, employability, training etc
- Anything that would enhance my knowledge of employability
- Similar topics
- Anything to do with funding, impact with Combined Authorities and partnerships
- Wellbeing, mental health support for staff

## **2.7 What other Membership products or services could 3SC offer to support your organisation?**

Responses were as follows:

- Funding opportunity info.
- Nothing more at this time
- Nothing I can think of at present

## **2.8 Do you have any additional comments or suggestions?**

Responses were as follows:

- No thanks.
- Great webinar, thanks
- Great informative event as always. Thank you.
- I thought this was an excellent event and both speakers were engaging and informative, now we just need someone from Government to explain why they think employment and skills needs to wait until 2024 and is not seen as integral to their other funding streams.
- How do we become a member?
- Again just to mention it was an excellent and engaging session
- Excellent event
- You are doing just great!